



Mr. Lackey is the Founder of Scale WIth Freedom and ExitDNA, two exclusive programs for driven founders and entrepreneurs. He created these programs as a way to mentor and give back after his sixth personal exit from startups he founded and scaled over his 25 year entrepreneurial career. In addition to these exclusive programs Mac speak around the world and is an active angel investor in over 50 startups.

Most recently Mr. Lackey founded sports tech company, KYCK.com in 2011 which was acquired by NBC Sports in 2016 and was a Founder and Chairman of ISL Futbol (the largest partner of FC Barcelona in the US) before selling the company to Prophet Capital.

From 2008 until 2013 Mr. Lackey served as a member of the Board of Directors and Chairman of the Audit Committee for Lending Tree (NASDAQ: TREE).

In 2003 Mr. Lackey co-founded Mountain Khakis a premiere outdoor lifestyle brand. After becoming one of the fastest growing brands in the specialty outdoor industry Mountain Khakis was acquired by Remington Outdoor Company and Cerberus in 2010 and later sold to Black Diamond in 2015. During this period Mr. Lackey also co-founded BlackHawk Capital Management (a multi-strategy hedge fund platform) and served as a director and majority owner of Teton Gravity Research, Sector111 and various other early stage businesses).



Mr. Lackey is the former Founder and CEO of ettain group, a Technology Services Organization based in Charlotte, NC with additional offices in Jacksonville, Dallas and Atlanta. ettain group was created when Mr. Lackey executed the merger of two regional technology companies (ettain, Inc. and TechSolutions, LLC). With revenues exceeding \$100m in recent years ettain group was acquired by New Mainstream Capital.

Prior to ettain group Mr. Lackey served as President and CEO of TeamTalk Media Group, PLC's (a Division of Sky/News Corp) North American operations. TeamTalk Media Group acquired The InternetSoccer Network (internetsoccer.com), a sports technology company founded by Mr. Lackey.

Prior to founding internetsoccer, Mr. Lackey served as a Senior Vice President for iXL (Part of Publicis/Razorfish) after iXL acquired Mr. Lackey's company, InTouch Interactive in 1998.

From 1995 to 1998, Mr. Lackey co-founded and operated InTouch Interactive, a Technology Consulting Company that developed technology strategies and applications for corporations throughout the United States. InTouch Interactive was started in a one-bedroom apartment and grew organically to become one of the premier providers of technology strategies in the Southeast.



MAC'S CAREER TIMELINE:

Mac was a collegiate All-American and played professional soccer before starting his first Internet company in 1995.

Started **InTouch Interactive '95 Sold 1998 (Razorfish/Publicis)**

Started **internetsoccer.com '99 Sold 2000 (Sky/News Corp)**

Started **Ettain Group '00 Sold 2003 (Partners/Private Equity)**

Started **Mountain Khakis '03 Sold 2010 (Remington)**

Started **KYCK '11 Sold 2016 (NBC Sports)**

Started **ISL Futbol '12 Sold 2018 (Prophet Capital + Partners)**



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More importantly than some of my work experiences noted, I am a devoted husband and proud father of two amazing girls. The biggest thing that being an entrepreneur has done for me is give me true life. I have traveled the world (15+ countries over the past few years), lived abroad, met my idols, had 50 yard line season tickets to my favorite team (FC Barcelona), and never missed a Donuts with Dad or a chance to carve a pumpkin with my kids.

Mac Lackey