



Mac Lackey

Entrepreneur, Husband, Girl
Dad, Mentor, Team Owner

Over the past 30 years Mac started, scaled up and sold six of his own companies.

Today Mac is a globally recognized business coach for entrepreneurs, the Founder of the Intentional Entrepreneur Movement and the owner of 115 year old Spanish Professional soccer team, Algeciras CF.

After 30+ years in the entrepreneurial trenches, he learned the hard truth: Most founders build businesses that own them, not the other way around.

Mac and his companies have been featured on:

- CNN
- The Wall Street Journal
- Fast Company
- Business North Carolina
- USA Today
- The New York Times.

Notable ventures include:

- KYCK (acquired by NBC Sports)
- Mountain Khakis (acquired by Remington)
- InternetSoccer Network (acquired by Sky/News Corp).





12 THINGS YOU DIDN'T KNOW ABOUT MAC

Helping entrepreneurs build lasting success is what Mac does best. It's rooted in his own experience.

1. Kicked out of his first college, losing his soccer scholarship.
2. Later graduated with honors, and was a collegiate All-American (soccer)
3. Played professional soccer.
4. Made his first million by the age of 28.
5. Investor in 50+ startups.
6. Had two 8-figure exits before his 30th birthday.
7. Served on the board of a multi-billion dollar public company.
8. Ultimately started, scaled up and exited 6 companies.
9. Built his companies while traveling the world with his family.
10. Helps 7 and 8 figure founders create wealth and freedom every day.
11. Splits his time 50/50 between Spain (Barcelona) and the US.
12. Purchased 115 year old Spanish professional soccer team, Algeciras CF.





MAC'S VOICE



About Mac

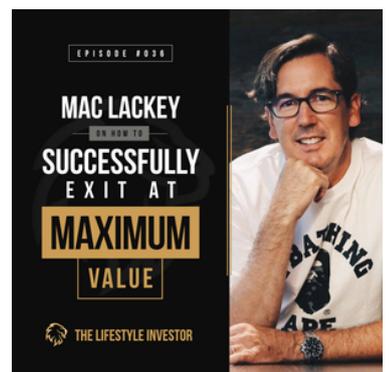
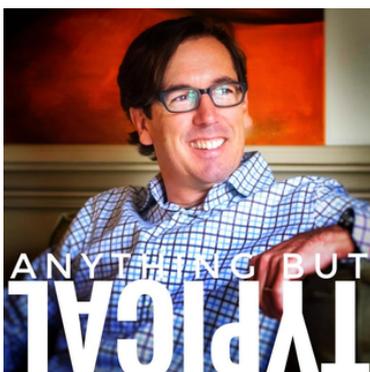
Mac knows how to hold a room, whether it's a podcast, a packed event, or an intimate founder session. He speaks with the clarity of someone who has actually built, scaled, and sold companies multiple times. What makes him stand out is his ability to cut through the noise. He doesn't preach. He doesn't perform. He tells the truth, shares what works, and asks the questions that matter. The result is that people lean in. They always want to know more.

His Voice

Mac's voice is clear, grounded, and experienced. He talks about entrepreneurship, freedom, exits, and identity in a way that is direct, useful, and easy to understand. He shares real stories, practical tools, and sharp insights founders can actually use. He challenges the myths most founders live under and shows there's a smarter way. The tone is sharp, calm, and always real.

Mac Speaks

click an episode to listen in.



MAC'S CAREER TIMELINE:

1995

- Started InTouch Interactive
- Sold 1998 (Razorfish/Publicis)

1999

- Started internetsocket.com
- Sold 2000 (Sky/News Corp)

2000

- Started Ettain Group
- Sold 2003 (Partners/Private Equity)

2003

- Started Mountain Khakis
- Sold 2010 (Remington)

2011

- Started KYCK
- Sold 2016 (NBC Sports)

2012

- Started ISL Futbol
- Sold 2018 (Prophet Capital + Partners)



“More importantly than some of my work experiences, I am a devoted husband and proud father of two amazing girls.

The biggest thing that being an entrepreneur has done for me is give me true life. I have traveled the world, lived abroad, met my idols, had 50 yard line season tickets to my favorite team (FC Barcelona), and never missed a Donuts with Dad or a chance to carve a pumpkin with my kids.”

Mac Lackey

Get in Touch!

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Please feel free to reach out for any questions.

